



BUILDING BETTER

# Newsletter / 03

Online Action for Youth and the creative and Cultural Sectors

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## Finally we met in person!

The **2nd transnational partner meeting** took place face-to-face in Nicosia, Cyprus from 19-20 May 2022, hosted by Eurosuccess Consulting. During the meeting, partners had the opportunity to finalise the outputs' structure and plan the upcoming Joint Staff Training Event in Heraklion, Crete (GR). The partner meeting was very fruitful: after the evaluation of the beta testers, the first output, the **Webinar**, is ready and available for all users interested in enhancing the active participation of youth in cultural, creative and art activities.

At the same time, the 2nd output, the **Online Portal of Cooperation** is being developed. Partners have added the learning resources about involving young people and young people with fewer opportunities in the CCSs, and have completed the mapping of partners' local stakeholders that focus on culture, creativity, arts, youth and civic society.



## Remember our purposes?

The project's main aims are to reinforce cross-sectoral cooperation with a focus on creativity, cultural awareness, active participation of youth in the society and to support youth workers, artists and policymakers to find creative and innovative solutions to the new challenges that the Covid-19 crisis has brought.

The Building Better project targets youth organizations, associations active in the field of arts and culture, training institutions and local authorities located in Germany, Cyprus, Italy and Greece.

# Discover the 4 topics of our Webinar!

## “ This is Tina.

*She's 21 years old and studies Physics. She works at the same time in a cafe in order to be able to pay the bills.*

*When the pandemic started, she could no longer work in the cafe because of the lockdown and the classes had to take place online.*

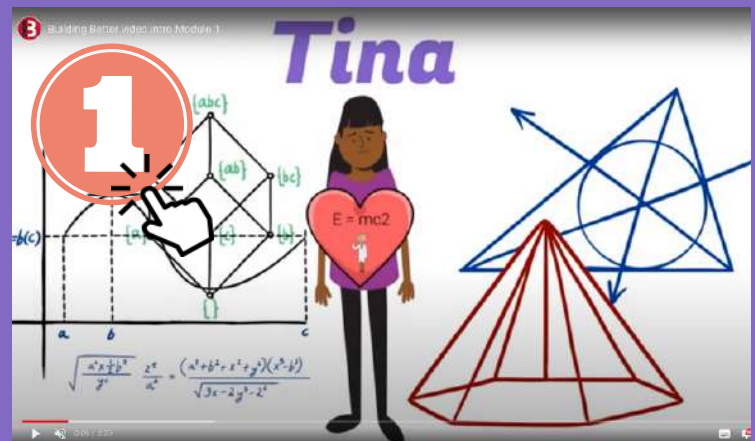
*This situation made it hard for her to be able to pay the bills every month as her parents cannot support her.*

*At the beginning it was quite convenient and also interesting to attend classes online.*

*However, a month later, Tina felt socially isolated and depressed.*

*She missed her friends and family... ”*

Do you want to learn how Tina could change her life? We need to support young people like Tina and empower them! **Then, follow Module 1** that gives you an insight on methods and tools to support young people's well-being through arts.



## “ This is Lisa and this is Tim.

*Lisa and Tim are friends and wish to implement their own theatre projects. However, they have no money, no concrete plan, and they don't really know who they can turn to.*

*A friend of Lisa and Tim, who's a film-maker, created for them a video trailer of the theatre project to help them promote their idea.*

*The video trailer was sent to different local organizations, and one day the cultural manager of the Youth in Arts NGO, contacted them as she liked the concept of the project... ”*



Young people like Lisa and Tim need your support to fulfill their aims and be involved in the cultural & creative sectors. If you want to learn how to cooperate with different actors, find out about funding possibilities and manage your project effectively, then all you need to do, is to **follow Module 2!**

“Tom is a young student who feels several times excluded because many of the activities that are available are just not accessible for him.

Petra is 19 years old and works in a cafe. She hasn't studied yet because she doesn't have enough money.

Luke is 17 years old and is an early school leaver. He is not able to participate in online courses and activities as he doesn't have basic digital skills.

And this is Lucy.

She's 24 years old and studies Journalism. She participates in various activities and travels in her free time.”

**Lucy, Petra, Tom and Luke have different abilities and backgrounds.**

But do they have equal rights? If you want to identify the barriers that young people face in participating remotely, find appropriate ways of removing barriers and plan actions to encourage them to learn and participate online, then, all you need to do is to **follow Module 3!**

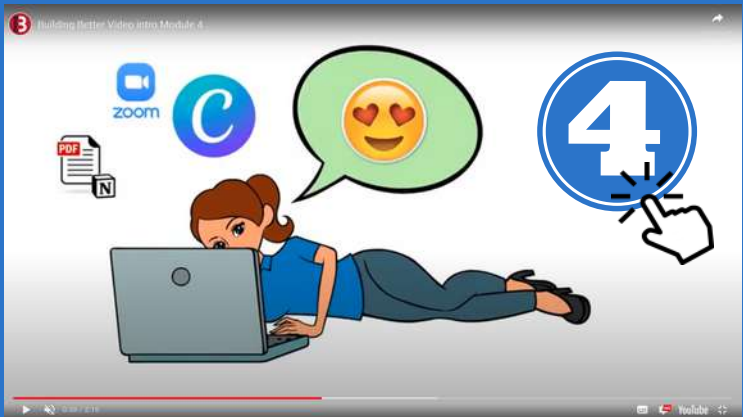


“This is Martina.

Martina works at the cultural and social department of her city's municipality. Her job, though, is quite bureaucratic checking documents, signing and stamping them, receiving applications, consulting culture and social institutions and so on. One day, some young people who are involved in the arts asked for her help in order to organize a cultural event for the youth. Unfortunately, the COVID-19 pandemic made it impossible for the event to take place face-to-face...

After a while she found out how she could help the young people who wish to organize the cultural event for the youth.”

Do you want to learn how to support young people through the use of social media and online spaces in order to actively engage them in cultural and art activities? Then, all you need to do is to **follow Module 4!**



**Enjoy this exciting learning journey!**



## Learning opportunity in Crete

The training course, attended by all partners, took place in Heraklion on 19-21 October 2022.

Elisia from JKPeV, the lead partner, presented the session: **“Organising Cultural and Creative Events – How to engage young people and ensure their active participation”**.

Vasilis from Eurosuccess Consulting, introduced the session: **“Online engagement and online support for youth”**.

A session dedicated to **“Learning how to create effective storytelling on Cultural Role Models”**, was conducted by Luca from Sharing Europe.

The participants attended the session **“The recognition of obstacles and the necessary actions in order to overcome them”** thanks to Maria G. from I-Participate.



# Online

The **BB Portal of Cooperation** is an online participatory space and platform where local policymakers, youth workers and practitioners working in the youth work field, advice and counseling services, as well as young people and artists can enter and get information on how they can be more active and support others to face the variety of challenges arising from the Covid-19 crisis.



## Map

In order to support the cooperation of different organisations and institutions across Europe, we have mapped public and private organisations based in the cities of the partner organisations - Dresden, Florence, Heraklion, Larissa and Nicosia - that focus on culture, the arts, youth and civic society. Thus, by becoming a member of the BB Portal of Cooperation, your organisation can be included and promoted, and you can get in touch with the representatives of the organisations!



## Project's partnership



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